

CINCO de FLY-O

OFFICIAL CONTEST RULES

FOR 105.5 WJYY

Hereinafter referred to as the “Station”

Section 1: Contest and How to Qualify

1.1 Duration

105.5 WJYY, owned and operated by Binnie Media, will conduct the **Cinco de FLY-O Contest** weekdays leading up to **Cinco de Mayo (May 5, 2026)**.

1.2 How to Qualify

Listeners may qualify as follows:

- Each weekday, listeners can participate in **Caller 5 at 5**
- At or around **5:00 PM (ET)**, listeners must call **603-713-9599** when prompted on-air
- The **5th caller**, as determined by the Station, will become a **qualified finalist**

Each qualifier will receive:

- One (1) **\$50 gift card to Hermanos Cocina Mexicana**
- One (1) entry into the grand prize drawing

Limit **one (1) qualifier per person** for the duration of the contest.

1.3 Final Event & Last Chance Qualifying

On or about **May 5, 2026**, qualifiers will be invited to attend the **Cinco de Mayo Party at Hermanos Cocina Mexicana**.

At the event:

- All qualifiers will receive raffle entries
- **Five (5)** additional attendees will be randomly selected as **last-chance qualifiers**
- These additional qualifiers will receive raffle entries and a \$50 Hermanos gift card

1.4 Grand Prize

Following final qualification:

- All qualifiers (on-air and event qualifiers) will participate in a **reverse drawing**
- Names will be eliminated one-by-one until only one remains

The final remaining entrant will be declared the **Grand Prize Winner** and will receive:

- One (1) **\$1,500 Gift Certificate to Wheellock Travel**

Prize is valid toward travel and subject to all terms and conditions set by Wheellock Travel.

Section 2: Who Can Qualify

2.1 Eligibility

- No purchase necessary
 - Open to legal U.S. residents within the Station listening area
 - Must be **18 years of age or older**
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2.2 Employee Restrictions

Employees of Binnie Media, 105.5 WJYY, and their immediate family or household members are not eligible.

Immediate family includes spouses, parents, siblings, children, grandparents, grandchildren, and in-law or step relationships.

2.3 General Conditions

- Only one qualifier per person during the contest period
 - No groups or proxy entries permitted
 - All decisions made by the Station are final
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2.4 Technical Issues

The Station is not responsible for:

- Telephone or technical malfunctions
 - Busy signals or dropped calls
 - Any issues preventing participation
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Section 3: Acceptance and Delivery of Prize

3.1 Prize Conditions

- All prizes must be accepted as awarded
 - Prizes are non-transferable and not redeemable for cash
 - The Station reserves the right to substitute a prize of equal or greater value
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3.2 Timing

Winners must complete all required paperwork within **72 hours** or risk forfeiture.

3.3 Legal Compliance

Contest is subject to all Federal, State, and local laws and is void where prohibited.

Section 4: Conditions of Winning

4.1 Taxes

Any winner receiving prizes valued over \$600 will receive an IRS Form 1099.

Winners are responsible for all applicable taxes.

4.2 Identification

Winners must provide valid identification and a valid Social Security Number or Tax ID prior to receiving any prize.

Failure to provide required documentation may result in forfeiture.

4.3 Publicity Release

By participating, entrants grant the Station permission to use their name, voice, image, and likeness for promotional purposes without additional compensation.

Phone calls may be recorded and broadcast.

Section 5: Release

Participants and winners release and hold harmless Binnie Media, 105.5 WJYY, and all affiliated parties from any liability related to participation in the contest or acceptance/use of any prize.

Section 6: Indemnity

Participants agree to indemnify and hold harmless the Station and its affiliates from any claims or damages arising from contest participation or prize use.

Section 7: No Warranties

All prizes are awarded “as is.” The Station makes no warranties regarding any prize or service provided.

Section 8: Miscellaneous

8.1 Rule Changes

The Station reserves the right to modify contest rules or dates at any time without notice.

8.2 Final Authority

All decisions by the Station are final.

8.3 Contest Modification or Cancellation

The Station reserves the right to end or modify the contest at any time without additional compensation.

